



Produktentwicklung Update

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Rückblick

AMP -Assortment Management Portal

AMP -Assortment Management Portal

The screenshot shows a login interface for the AMP Assortment Management Portal. Below the login form, a 'Catalogs' table is visible:

Name	Code	Country	Visibility	Reprints	Published	Products	Active	Deleted	Total sold	Active with error	Published
Handels Denmark	106	DK	False	0	20.06.2011	10	4	0	4	4	0
Handels FR (hand)	106	FR	False	0	18.05.2011	1000	1000	0	0	0	1000
US 106	106	FR	False	0	23.06.2011	3	3	0	3	3	0
106 LT1	106	FR	False	0		3	0	0	3	0	0

Brochure Manager (Mobile App)

Brochure Manager (Mobile App)

The screenshot shows the Brochure Manager mobile app interface. It includes a login screen with fields for 'Lastname' and 'password'. Below, a 'Proposte' section shows a tree view of brochures:

- Proposte
 - Proposte 2012
 - Handels_Denmark_2012.pdf
 - US_106.pdf
 - US_106_FR_11_2011_02.pdf
 - US_The_Phone_11_2011_02.pdf
 - Das_Besammlungs_Memo_Besammlungs_1204_2011_AUSGELEBET_Phone_BROCH_MF_ABB_1001.pdf
 - Verkaufsfunde !!

My PBSeasy

My PBSeasy

The screenshot shows the My PBSeasy dashboard. It features a login form with fields for 'Anmelden:' (Dienstname and Passwort) and a 'Log In' button. Below the login form, a table lists products:

Market	Made in	Hersteller	SKU	PBSeasy Nr.	Produktname	Erwerbungsverf.	PBSeasy-Merker Produkte	Freigelegte	Beitrag Datum
FR	FR	FR	4000000001	00000004			Produktname	21.12.2011	
FR	FR	FR	4000000002	00000005			Produktname	14.01.2012	
FR	FR	FR	4000000003	00000006			Produktname	06.01.2012	
FR	FR	FR	4000000004	00000007			Produktname	17.11.2011	
FR	FR	FR	4000000005	00000008			Produktname	14.01.2011	

Nachhaltigkeits-Portal FR

Nachhaltigkeits-Portal FR

The screenshot shows the Nachhaltigkeits-Portal FR. It features a login form with fields for 'Your username' and 'Password', and a 'LOGIN' button. Below the login form, a table lists products:

Code	Value	Description	Inventory
0000000001	00000001	Produktname	YES
0000000002	00000002	Produktname	YES
0000000003	00000003	Produktname	YES
0000000004	00000004	Produktname	YES
0000000005	00000005	Produktname	YES

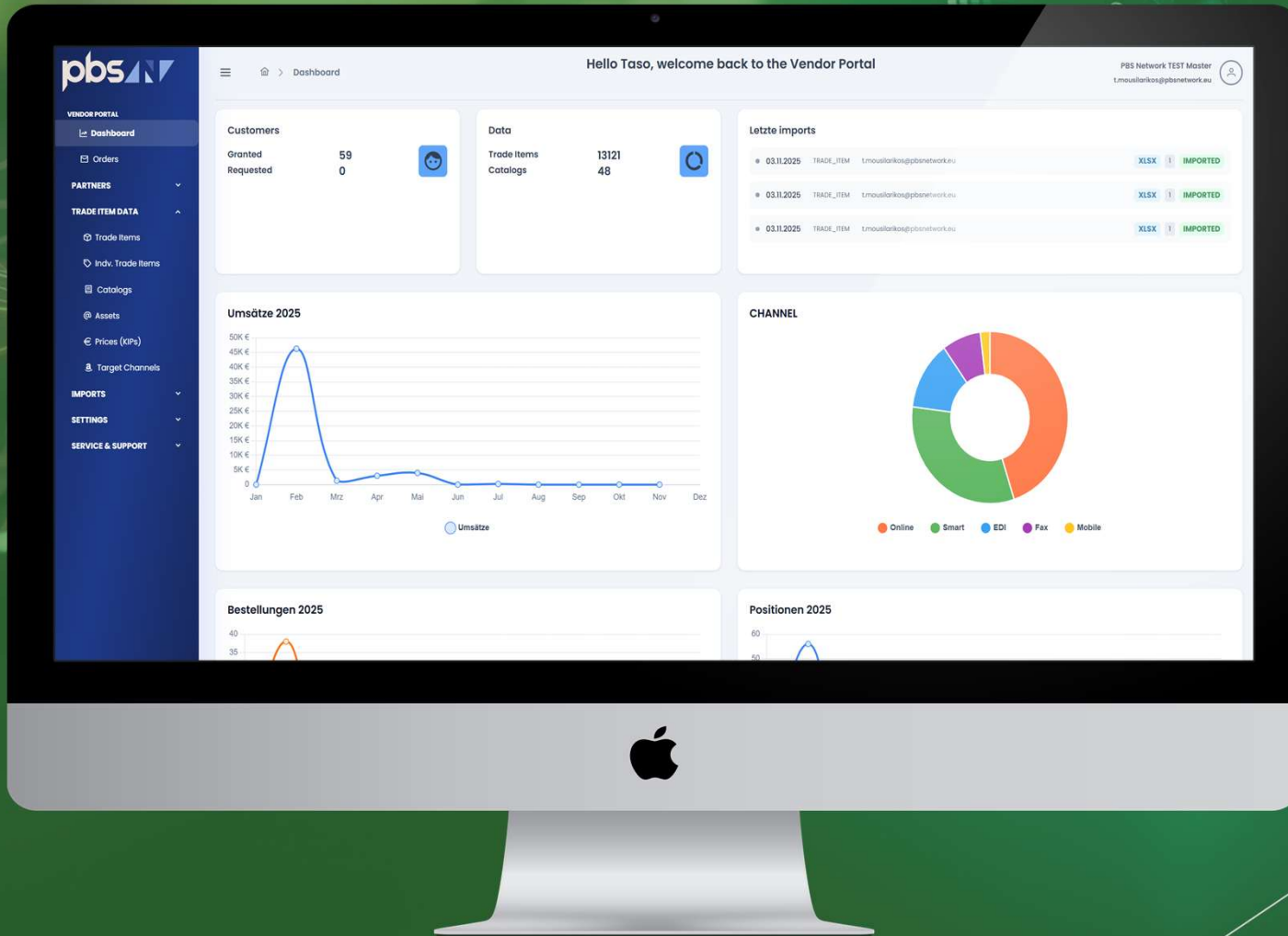
PBSeasy Shop

PBSeasy Shop

The screenshot shows the PBSeasy Shop. It features a login form with fields for 'Lastname' and 'password', and a 'Login' button. Below the login form, a product page is visible for 'EBD 1'.

EBD 1

The product page shows details for 'EBD 1', including a price of 20,20 € and a quantity of 1. The page also includes a 'Produktbeschreibung' section and a 'Produktmerkmale' table.

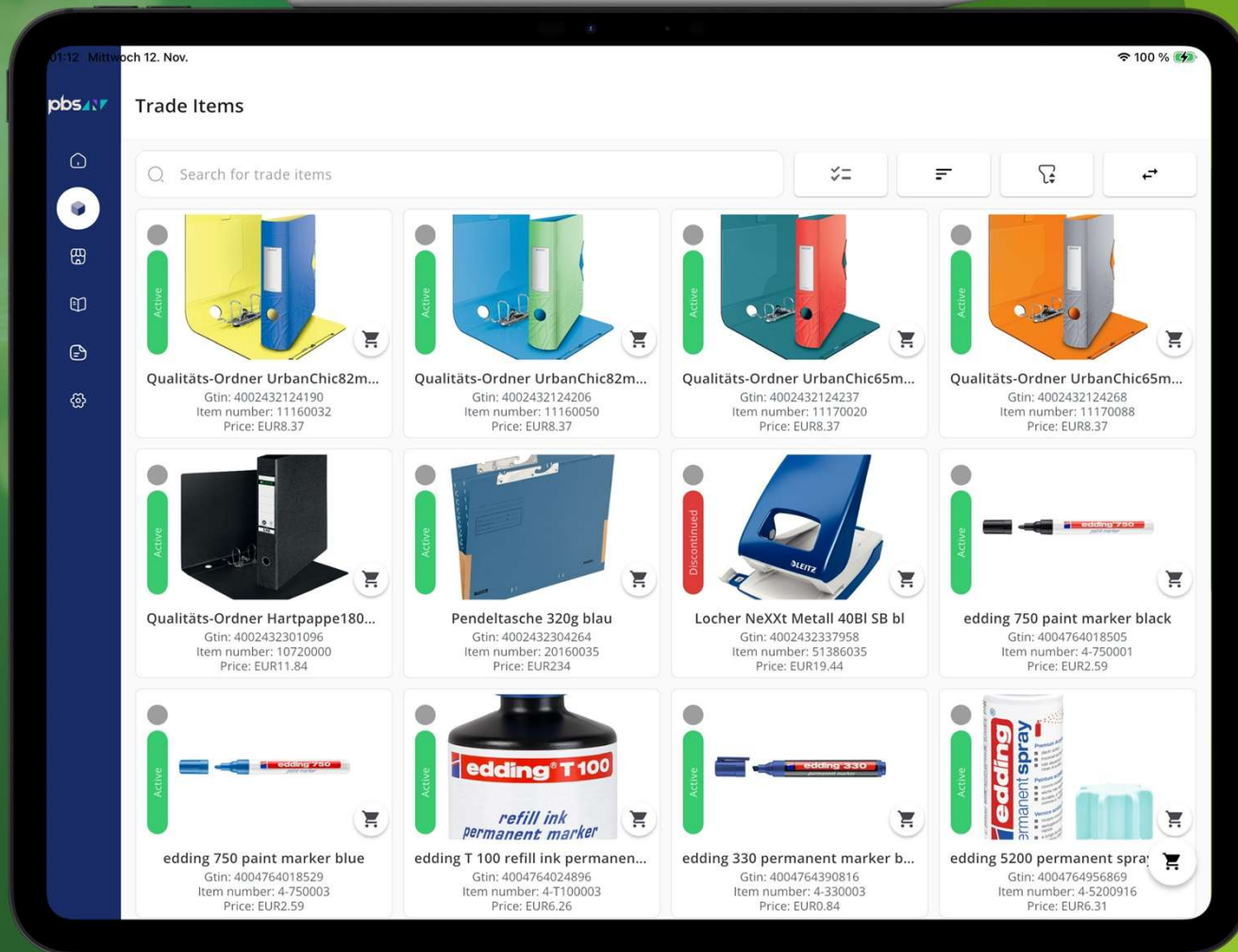


Vendor Portal

Das neue MyPBSeasy

Mobile App

Die neue iPad App



Nächste Schritte bis Ende 2025

Vendor Portal

- ▶ Pilotbetrieb gestartet
 - ▶ Testphase mit Kunden ca. 4 Wochen (bis KW49/50)
- ▶ Optimierungen Look and Feel, Bugfixes, Funktionserweiterungen (Exporte, Filter etc.)
- ▶ Migration Brochure Manager - Ziel: Ende 2025
 - ▶ Aus „Brochure Manager“ wird „Sales Content Hub“
- ▶ Zielkanalspezifischen Prüfungen - Ziel: Ende 2025
 - ▶ Anzeige der Prüfergebnisse je Zielkanal, Export
- ▶ Berücksichtigung Feedback Pilotkunden

Mobile App

- ▶ Fertigstellung und Pilotbetrieb

Ausblick

- ▶ Erweiterungen Vendor Portal:
 - ▶ PBS Insights (Analysen / Statistiken / Auswertungen)
 - ▶ WebEDI
 - ▶ "Data Management" Online
- ▶ „Individuelle Artikel“ / Artikel-Berechtigungen (White-/Blacklisting)
- ▶ „Reseller Portal“
 - ▶ MyPBSeasy & PBSeasy Shop „zusammenführen“



**Vielen Dank
für Ihre Aufmerksamkeit**

